ERBM Recreation & Park District

$ponsorship Program

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

ERBM BY THE NUMBERS

Annual averages:

+17.5 partnerships with community organizations

+39,530 member and drop-in visits to Meeker Recreation Center

+2,163 youth

and

+2,806 adults participate in recreation programs

+283 youth enrolled in swim lessons

+92 volunteers

for

+950 hours

+32 community/special events that serve

+3,180 people

The Town of Meeker sits comfortably in the White River Valley, bordering the Flat Tops Wilderness and White River National Forest. The Easter Rio Blanco Metropolitan (ERBM) Recreation & Park District provides a wide variety of community programs, activities, special events, adult and youth athletics, fitness, aquatics classes and swimming, educational classes, group excursions, and community-focused concerts and festivals, hiking trails, and beautifully landscaped parks. There is something for everyone at ERBM Recreation & Park District.

As an ERBM Recreation & Park District sponsor, your business is aligned with the Recreation Center in giving back to the community and supporting the future of the programs, activities, and events, while gaining exposure to our community! We greatly appreciate and value the sponsorships that we acquire and will carry out all of our promises to our sponsors, including giving you the recognition you deserve.

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

ERBM RECREATION & PARK DISTRICT Meeker, Colorado

Sponsorship Types

ERBM offers a variety of sponsorship types, with unique benefits and price levels to fit every budget.

Concert Sponsorships

Sponsor Meekerpalooza summer concerts.

Agency Sponsorships

Support recreation in Eastern Rio Blanco County.

Race Sponsorship Packages

Signature ~ Presenting ~ Supporting

Get great exposure at our race events throughout the year, with levels to fit every budget.

Program Sponsorships

Sponsor recreation programs like Pumpkins Eats 'N Treats, Co-Ed Softball, Breakfast With Santa and many more.

Sponsorship Banners

Get your business information in front of a crowd by supporting youth and adult athletic programs.

Advertising Opportunities

Advertise your business or organization in our line-up.

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

ERBM RECREATION & PARK DISTRICT Meeker, Colorado

Concert Sponsorships

Sponsor a band and advertise your business or event at ERBM Recreation & Park District's Meekerpalooza concerts. Your banner will be included next to the band for all to see!

COST: $500+

You will receive:

- Your business banner displayed at Meekerpalooza events
- Logo included on Line-Ups (if signed up early enough)
- Logo included on flyers or social media concert posts

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

ERBM RECREATION & PARK DISTRICT Meeker, Colorado

Agency Sponsorships

Any agency or entity intending to provide financial contribution to various aspects of the ERBM Recreation & Park District. Finances will be distributed at the discretion of ERBM and can be negotiated with donating organization.

	$500	$1,500	$3,000+
Website & Marketing Screens	✓	✓	✓
Ballfield Banner		✓	✓
Line-Up Recognition			✓

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

Race Sponsorship Packages

Signature ~ Presenting ~ Supporting

Sponsor a race event at a level that fits your budget.

	SUPPORTING SPONSOR *$125/race*	PRESENTING SPONSOR *$250/race*	SIGNATURE SPONSOR *$500/race*
Vendor Booth w/ Promotional Materials at Finish Area	✓	✓	✓
Opportunity to Generate Higher Level of Consumer Traffic by Providing Promotional Item or Coupon to be Included in Race Packet	✓	✓	✓
Verbal Recognition Throughout the Race	✓	✓	✓
Logo and Link on Race Registration Page (Sponsor to Provide)	✓	✓	✓
Vendor Booth and Banner at Race		✓	✓
Logo on Results Board		✓	✓
Logo on Springboard at Rec Center and Schools			✓
Logo Recognition in the Lineup and related Facebook Posts			✓
$20 Towards Race Registration Fee	✓		
$40 Towards Race Registration Fee		✓	
$60 Towards Race Registration Fee			✓

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

ERBM RECREATION & PARK DISTRICT Meeker, Colorado

Program Sponsorships

SPONSOR THESE PROGRAMS:

- Meeker Youth Basketball-Girls
- Meeker Youth Basketball-Boys
- Meeker Youth Baseball
- Meeker Youth Volleyball
- Meeker Youth Softball
- Junior Dribblers
- Soccer
- Track & Field
- Flag Football
- and more!

Support recreation department programs and give back to your community as a Program Pride Sponsor!

COST: $150/program

You will receive:

- Your business logo on jersey or league t-shirt
- Your business logo on communication material

Contact: Shelly Rogers
shelly@eERBMrec.com
970.878.7415

ERBM RECREATION & PARK DISTRICT Meeker, Colorado

Sponsorship Banners

BANNER REQUIREMENTS & EXPECTATIONS:

- Banners are 3′ tall by 8′ wide.
- Sponsor provides logo.
- Text and logo are limited to two lines.
- Banner locations are on a first come, first serve basis.
- Fee for banner sponsorship reflects the cost of acquisition, installation, removal and storage.
- Banners will be installed and remain hung from May until October.

ERBM Recreation & Park District welcomes businesses and organizations to financially support our popular youth and adult athletic programs. In return, we will create a banner to hang on the fence along the entrance to Paintbrush Park (by the garden). You provide the logo and design.

COST: $350 for the first year, $200 for each subsequent year

Minimum three-year commitment required

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

ERBM RECREATION & PARK DISTRICT Meeker, Colorado

ERBM Recreation & Park District

Sponsorship Application

Thank you for supporting recreation in Eastern Rio Blanco County!

Company Name: _____

Address: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Please choose your desired sponsorships below. A la carte options available!

Concert Sponsor

◯ $500+, includes banner

Agency Sponsor

◯ $500+ increments

Race Sponsorship Packages

Select event:

◯ Fun Run

◯ Run For Your Life 5K

Select Sponsorship level:

◯ Supporting Sponsor $125

◯ Presenting Sponsor $250

◯ Signature Sponsor $500

◯ In-Kind Sponsor

All sponsorship levels include a vendor booth and promotional materials at the finish area, logo and link on race registration page, verbal recognition throughout the event, opportunity to include your promotional materials in the race packets, and a credit toward the race registration fee. Other benefits vary by sponsorship level.

Program Sponsorships

◯ Program Pride Sponsor $150

Includes logo on jersey/t-shirt & on communication materials.

Sponsorship Banners

◯ $350/year one, $200/year two, $200/year three

Minimum three year commitment. Includes cost of banner.

Advertising Opportunities

◯ 3/4 page ad on back cover of Line Up $600

◯ Half of 3/4 page ad on back cover of Line Up $300

◯ In-Kind Sponsorship

ERBM Recreation & Park District Fiscal Policy regarding Sponsorship

SELECTION OF SPONSORS

Sponsors may be individuals or for-profit or non-profit corporations, companies, partnerships, or other business entities organized in any State of the United States, whose association with the District promotes a positive District image. The District reserves the right to decline sponsorships that do not promote the health, safety, prosperity, security, or general welfare of the District or its citizens, or that impairs the District's reputation, or its efficient administration or operations. Sponsors will be selected by the District's Executive Director, or his/her designee.

The District will not accept sponsorships from political or religious organizations, or from any business entity primarily engaged in the manufacture, marketing, sale, or distribution of products or services that would be illegal if marketed or sold to children, including, but not limited to, alcohol, tobacco, marijuana, firearms, and sexually explicit or adult materials. Exceptions may be made for sponsors primarily engaged in the manufacture, marketing, sale, or distribution of alcohol ONLY for District programming and services offered exclusively to adults; for example, adult athletic tournaments or adults-only trips.

The District shall terminate the sponsorship and sponsorship agreement at any time if the sponsor fails to comply with any term or condition of the agreement, or if the District determines, in its sole discretion, that the sponsorship no longer promotes a positive District image; no longer promotes the health, safety, prosperity, security, or general welfare of the District or its citizens; or impairs the District's reputation, or its efficient administration or operations.

The District will publicly recognize the sponsor in the manner provided in the sponsorship agreement, which may include print advertising; the placement of banners, signs, or other displays; exclusive product distribution; booth or other venue space; spoken announcements; etc. Such public recognition is intended to thank sponsors for their support and to encourage the future sponsorship of the District and its programming and events. The District reserves the right to exercise complete editorial control over the content of any advertisements, banners, signs, other displays, verbal announcements, or other visual, written, or spoken recognition. The public recognition of a sponsor does not constitute and shall not be construed as the District's endorsement of any sponsor or its products or services.

The District does not provide special concessions or favored treatment to District sponsors, including, but not limited to, in connection with District contracts, vendor or independent contractor opportunities, access to District facilities, programming, or events, or receipt of permits or other District benefits. The District reserves the right, in its sole discretion, to decline any sponsorship proposal or to terminate a sponsorship if the District becomes aware or reasonably believes that such proposal or sponsorship is offered in an effort to obtain special concessions or favored treatment from the District.

Please make payment to ERBM Recreation & Park District. Method of payment by check only.

By signing below, I acknowledge and agree to ERBM Recreation and Park District's Fiscal Policy as stated.

Authorized Signature *Date*

Please return completed form to the following address or email form to *shelly@ERBMrec.com*

ERBM Recreation & Park District
Attn: Shelly Rogers
101 Ute Road
Meeker, CO 81641

RECREATION & PARK DISTRICT
Meeker, Colorado

Memorial Bench & Tribute Tree Program

Tribute Trees

Whether you want to celebrate an occasion like a birth, wedding, or anniversary, or you want to remember someone close to you, a Tribute Tree is a meaningful memorial that grows stronger and more beautiful with each passing year. Tribute Trees planted in our public parks bring joy and beauty to the community and serve as a continual reminder of the occasion or individual for which they were planted.

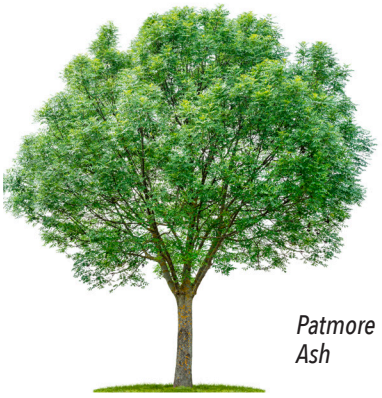
ERBM will work closely with you to coordinate the planting of a Tribute Tree in an appropriate public park. We accept requests throughout the year and the Tribute Trees are planted on Arbor Day. We prioritize Tribute Trees when considering our Arbor Day plantings. ERBM strives to ensure that the right tree is planted in the right place to give each tree the best opportunity to thrive. However, should a Tribute Tree not survive its first year, ERBM will replace the tree at the District's expense.

Commemorative plantings are recognized with a certificate recording the pertinent information (who, what, where, when) and includes a map of the park on the reverse side with the location of the planting and a photograph of the plant in its new location. A picture and pertinent information are added to the "Living Monument" record located at Meeker Recreation Center.

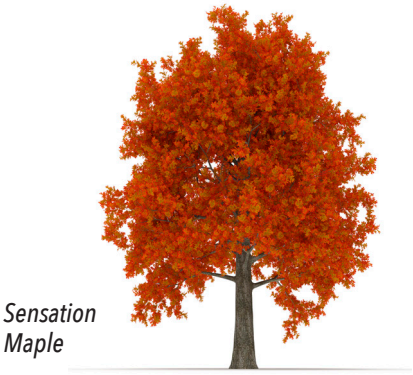
Please note: ERBM prohibits the placement of plaques and other signage next to park trees. Additionally, plantings cannot be formally scheduled in conjunction with ceremonies such as memorial services or the sprinkling of ashes.

Cost: $500 for a two-inch diameter tree

Recommended trees:



Patmore Ash



Sensation Maple

Cottonless Cottonwood

For more information or to inquire about the purchase of a Tribute Tree, contact the ERBM Recreation and Park District, Parks and Facility Management Department.

1-970-878-8061 or 1-970-878-7407

ERBM RECREATION & PARK DISTRICT Meeker, Colorado

Memorial Benches

A Memorial Bench provides a meaningful way for people to remember loved ones and share fond memories of Meeker, while enhancing our parks and public spaces for the enjoyment of all. The cost of $1500 will provide a new bench with a personalized brass plaque affixed to the back and placed in a location of the District's choosing including any of the town's parks or PDJ Trail System. Another option would be to place the personalized plaque on an existing park bench at a cost of $500.

The cost covers purchase and maintenance of your bench and/or plaque for 20 years. ERBM Recreation & Park District reserves the right to remove a plaque should a donor choose not to renew after the initial 20 year period comes to an end. It is the donor's responsibility to inform ERBM of the desire to renew and keep contact information current. We will attempt to contact donors using information provided prior to the removal of a plaque. If you do not wish to renew, ERBM will present you with the plaque. ERBM will retain ownership of all benches.

Cost: $1500 for a memorial bench

$500 for a personalized plaque on an existing bench

For more information or to inquire about the purchase of a Memorial Bench, contact the ERBM Recreation & Park District, Parks & Facility Management Department.

1-970-878-8061 or 1-970-878-7407

ERBM
RECREATION & PARK DISTRICT
Meeker, Colorado

ERBM Recreation & Park District

Memorial Bench & Tribute Tree Program Application

Fill out the information below and return to ERBM Recreation & Park District, Attn: PFM Dept., 101 Ute Road, Meeker, CO. Online application available at *ERBMrec.com/tributetree*

Contact Name: _____

Address: _____

Contact Phone: _____ Contact Email: _____

Type of Donation: ◯ Memorial Bench ◯ Tribute Tree

Preferred location:

In Tribute/Memorial Of:

◯ I understand that my donation for the Memorial Bench and Tribute Tree program in no way constitutes personal ownership.

◯ I understand that placement is not guaranteed and ERBM reserves the right to relocate the tree or bench if necessary.

◯ I understand that if the bench of tree becomes a hazard/liability or if the approved terms of acceptance are not fulfilled by the donor, the memorial/tribute may be removed and/or relocated. Any memorial/dedication request is at the discretion of the governing body and subject to adjustment if necessary.

◯ I understand all language used on any recognition plaques/etc. is subject to ERBM approval.

◯ I understand that it is my responsibility to update ERBM with my current contact information.

My signature below indicates that I have read this document in its entirety and understand the regulations for memorials and tributes. I hereby attest that the information presented above is accurate.

Authorized Signature *Date*

An ERBM employee will be in contact with you upon receiving this application to finailze participation in the memorial bench and tribute tree programs.

Advertising Opportunities

LINE-UP ADVERTISING

Advertise your business or organization on the back of the ERBM Line-Up, which is direct-mailed to 1950+ mailboxes three times a year, along with a digital edition available on our website.

This opportunity is available on a first-come first-serve basis, so get your applications in early!

COST: $600 (3/4 page) or $300 (half of 3/4 page)

IN-KIND SPONSORSHIPS

For our in-kind sponsors, logos are included in participant communications (e-mailes, letters, reminders, etc.)

Contact: Shelly Rogers
shelly@ERBMrec.com
970.878.7415

ERBM RECREATION & PARK DISTRICT Meeker, Colorado